

MURRAY CITY & MURRAY CITY SCHOOL DISTRICT MURRAY, UTAH

EVENT CONTACTS:

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For Immediate Release

David Archuleta American Idol Hometown Day

The city of Murray, Utah Prepares PEP RALLY for Possible Visit

May 06, 2008, Murray, UT – American Idol contender David Archuleta may be returning to his home town of Murray, Utah, depending upon the outcome Wednesday night's American Idol voting results. In response to contact from the producers of American Idol, Murray City leaders are working hard to prepare for a fun and exciting "American Idol Home Town Visit." This event would be covered by the American Idol filming crew, then edited and viewed on national television on the following week's show.

Activities are being coordinated through a team of representatives from the Murray City government offices, Murray City School District and Murray Chamber of Commerce. Since David was a Murray High Junior at the time of his beginning participation on American Idol, the event will be held at Murray High and presented as a "Pep Rally" for David! Many businesses and organizations are donating services and funding to cover activity expenses. Major partners at this time include AT&T, Fashion Place Mall, LaPoint Ford, Nicholas Foods, McDonalds of Utah and Mountain America Credit Union.

EVENT SCHEDULE

Date: Friday, May 9, 2008

Location: Murray High School, 5440 South State Street, Murray, Utah 84107

Pre-Pep Rally Activities

3:30 - 4:15 PM Break dancers at entrances with music, MHS entertainment in MHS stadium

4:15 PM

MHS PEP RALLY BEGINS – Welcome by MC Fox 13's Big Budah

- MHS Entertainment; Cheerleaders, Acappella Choir, Pep Band, Drill Team, Dance Company
- Fun with Salt Lake REAL Leonardo the Lion & Utah Blaze Chief mascots

4:30 - 5:15 PM Parade of Dignitaries, including David Archuleta and family

- Welcome's and Proclamations from Utah Governor Jon Huntsman's Office,
- Salt Lake County Mayor Peter Corroon & Murray City Mayor Dan Snarr.
- Mayor Snarr and Murray City Council present gift basket to David
- David's family introduced
- DAVID ARCHULETA TO PERFORM (2-3 songs)
- American Idol Announcement – Mayor Snarr and David
- Hot Air Balloon lift-off to take David (and group) "To the Top" on American Idol

5:15

David "whisked" off to Utah Jazz Game to sing The National Anthem.

GENERAL PUBLIC:

- Gates will not be open until 3:30 PM. (Students & buses MUST have time to leave parking lots).
- Security will be on site all day
- Toilet facilities will be provided

PARKING & DRIVING SUGGESTIONS:

- Take Trax to the Murray Central Station; then about a block south to MHS
- Hillcrest Junior High lots, across the street to the east, 126 East 5300 South
- Murray Park areas, NE of MHS on Murray Park Blvd (east side of State Street)
- LaPoint Ford will donate 250 parking stalls, adjacent to MHS directly to the South

MEDIA PLACEMENT:

- Media will be allowed on site at 3 PM. (Students & buses MUST have time to leave parking lots).
- Media vehicles should be directed towards the MHS Football Field Frontage Road which is north of the field, running from east to west.
- Enter at 5300 South
- Officers will coordinate parking.

The City of Murray is comprised of a population of around 50,000. Murray was designated as a city in 1903 and currently provides for most of its own public services, including police, fire, power, water and sewer, library, senior center, parks and recreation; Daniel C. Snarr is the mayor of Murray. For more information on Murray City, go to <http://www.murray.utah.gov>

Under the direction of the Murray Schools Board of Education, the mission of the Murray City School District is to work in partnership with the community in the education of youth in a changing society. Richard R. Tranter is superintendent and chief executive officer of the Murray City School District; Mitzie Huff is president of the Murray Board of Education. For more about the Murray City School District, go to: <http://www.murrayschools.org/wworks/>

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